



**INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION
NORTHERN OHIO CHAPTER**

IFMA BLUEPRINT

May/June 2008

www.ifmanorthernohio.org

**IFMA
NORTHERN OHIO
CHAPTER
PRESENTS:**

**MARITIME HOMELAND
SECURITY
ON THE GREAT LAKES
TUESDAY, JUNE 10**

5:30 P.M.

**CENTER FOR FAMILIES &
CHILDREN**

**MANDEL CONFERENCE ROOM
4500 EUCLID AVENUE
CLEVELAND, OHIO**

DINNER & PROGRAM

**\$25 IFMA MEMBERS
\$40 GUESTS**

**BRING A POTENTIAL
PROFESSIONAL* MEMBER
TO THIS EVENT AND
YOU BOTH GET IN FOR FREE!**

**VISA / MASTERCARD / CHECK
ACCEPTED**

Maritime Homeland Security on the Great Lakes

The Northern Maritime Border Challenges: The 9/11 terrorist attacks have had profound effect on global economics and political policies. One consequence of the tragedy is heightened security concerns surrounding the Great Lakes region for both recreational and commercial crossings.

What is the Department of Homeland doing to facilitate immigration and counter-terror along the world's largest undefended border?

Join the Northern Ohio Chapter IFMA as we welcome Lieutenant Allen Turner, of the U.S. Coast Guard who will share his expertise on homeland security on the Great Lakes.

Lieutenant Allen R. Turner is a 21 year veteran of the U.S. Coast Guard and has served at units along the Atlantic Coast, Hawaii and the Great Lakes. His current position is the Ninth Coast Guard District Senior Contingency Preparedness Planner and is the lead coordinator for vital industry and homeland security preparedness for over 1,500 miles of international border in the Great Lakes region. Lieutenant Turner serves as the program manager for Case Western Reserve University School of Law's Coast Guard Defense Lab and is the Chairman for the Federal Executive Board's Emergency Preparedness Committee.

Lieutenant Turner is a graduate of the United Nations - Institute for Training and Research in Global Terrorism. He has a Bachelors degree in Technology Management and a Masters of Business Administration from Saint Leo University. He also holds a Masters in Science in Strategic Intelligence in Terrorism Studies from the American Military University.

Visit www.ifmanorthernohio.org

to register online or download a registration form.

All registrations must be pre-paid prior to the event date of June 10.

Are You FMP Material?

The Facility Management Professional program designation is a knowledge-based credential demonstrating a proven comprehension of the basics of facility management. A springboard for obtaining the Certified Facility Manager (CFM) certification, the FMP designation will help to accelerate an FM's transition into the profession.

The FMP program has been revised. The FMP requires the completion of four IFMA approved courses. These courses are designed to provide FMP candidates with the critical skills and knowledge needed to succeed in facility management.

The courses include:

- The Business of FM
- The Operations and Maintenance Competency Course
- The Planning and Project Management Competency Course
- The Leadership and Management Competency Course

Available through the Online Learning Center or through an instructor-led format, these courses are essential for anyone working as or with a facility manager. Once you have completed the four required courses, submit your application online at www.ifma.org.

Participants in the program are no longer required to complete the FM Business Workshop. In addition, current FMPs are no longer required to earn maintenance points or recertify the designation.

For more information visit www.ifma.org.



IFMA chapter member, Al Mothersbaugh President of Akron Glass Tinting, was recently awarded 3M Window Films Dealer of the Year. Congratulations!

A graphic of a name tag that says "HELLO MY NAME IS (your name here), FMP". Below it is the IFMA logo and the text "Get recognized. Find out how at www.ifma.org." At the bottom, it says "Earning the FMP shows great dedication to advancing your proficiency and value to your organization."

Visit our local web site today to see our Vendor Education Spotlight for the month



Would you like to have your business be in the Spotlight? It's easy, call Chris Rosati, Associates Committee at 440/895-1101 or via email at chris@thenewpatcraftdesignweave.com

According to a recent issue of Incentive Magazine, Dr. Rick Garlick, director of consulting and strategic implementation at Maritz Research, employees tend to work for one of six types of bosses. These are in order of popularity with employees:

<u>Type of Boss</u>	<u>% Employers Report to this Type</u>
Caring Mentor	26
Respectable Professional	29
Taskmaster/Taskmistress	10
Likable Loser	9
Glad Handler	7
Win-at-any-Cost	19

Where do you fit in?



"Made in the USA" Golf Outing Sponsorship Opportunities**Putt-Putt Contest Sponsor (\$2,500)**

Start the outing out right with this first commercial of the day...your **company commercial**. This, by far, will be the highlight of the golf outing. Last year someone walked off with \$500 in cold cash! This prize will have a guaranteed winner! Due to the large prize being The sponsors will receive the following items: **marketing exposure in the program booklet, flyers/ registration forms, email notifications and reminders, company recognition at dinner, and complimentary golf for two or complimentary lunch and dinner for two of your company representatives.**

Hole In One Sponsor (\$1,500)

This sponsorship is the second largest highlight of the outing. This is an opportunity for **marketing exposure for your company**. Take advantage and select a representative (or two) to sit at the tee box and **meet each and every golfer at the event**. The company will have **marketing exposure** in the program booklet, flyers/ registration forms sent to members as well as new prospects, email notifications of the event, company recognition at dinner, as well as lunch and dinner tickets for two of your company representatives.

Lunch Sponsor (\$1,500)

This is a unique opportunity as you can be "**chef for a day**" and cook and serve lunch at the turn for all golfers. Wear your logo on your apron and chef hat and meet & greet every golfer coming through the turn. Better yet, serve them up lunch on your logo'd plate w/ a logo napkin and a logo can huggie around their drinks - what a great ice breaker and networking opportunity. **The marketing opportunities are unlimited** (call us and we can help you with ideas). Your company will have **marketing exposure** in the program booklet, flyers/ registration forms sent to members as well as new prospects, email notifications of the event, company recognition at dinner, as well as lunch and dinner tickets for two of your company representatives. This is sponsorship can be shared by two companies.

Beverage Sponsor (\$1,000)

This opportunity will provide you with maximum marketing exposure as you provide the "refreshments" all day at the turn. Give everyone a can huggie with you logo and they will think of you every time they take a sip! This is an excellent opportunity for **marketing exposure for your company**. The company will have **marketing exposure** in the program booklet, flyers/ registration forms sent to members as well as new prospects, email notifications of the event, company recognition at dinner, as well as lunch and dinner tickets for one of your company representatives.

Hole Sponsor (\$500)

An opportunity to have a representative sit at the tee box and **meet each and every golfer** at the event. The company will have **full marketing exposure** in the program booklet, flyers/ registration forms sent to members as well as new prospects, email notifications of the event, company recognition at dinner, as well as lunch and dinner tickets for 2 of your company representatives. Please feel free to take this opportunity to market your company by offering giveaways such as water, food, or liquor, etc. please call Heidi (440/892-7620) or Jennifer (216-898-9979) for more information. **These sponsorships sold out very quickly last year.**

Sign Sponsor (\$125)

Marketing exposure... we will have a professional sign printed and displayed at a hole.

Door Prize

Again this is just another opportunity to **market your company name**. Gear the prizes around the theme as much as possible. Please bring your donated prize on the day of the outing.

**Huge Prize Give-Away
Don't Miss It!**

**"Made in the USA"
IFMA Golf Outing**

★ **Our 19th Year** ★

Monday, August 11, 2008

8:15 am	Registration
9:00 am	Shotgun Start
2:00 pm	Putting Contest*
3:00 pm	Dinner*

Stonewater Golf Club

Highland Heights, Ohio

Foursome Plus (\$800): 18 holes of golf for a foursome, lunch & dinner for four, and a sign sponsorship.

Individual Golf (\$175): 18 holes of golf, lunch & dinner for one.



2008 Chapter Events Calendar

June 6

Board Meeting
7:45 am
Center for Health Affairs
Downtown Cleveland

August 1

Board Meeting
7:45 am
Center for Health Affairs
Downtown Cleveland

September 2008

Chapter Annual Meeting
Time: TBD
Location: TBD

June 10

Homeland Security on the Great Lakes
5:30 pm
Center for Families & Children
4500 Euclid Avenue, Cleveland
Mandel Community Room

August 11

19th Annual Chapter
Golf Outing
8:15 am Registration
9:00 am Shotgun Start
Stonewater Golf Club, Highland Hts.

December 2008

Chapter Holiday Dinner
6:00 p.m.
Pickwick & Frolic
Dinner, Show & Comedy Club

July TBD

Networking Happy Hour
5:30 pm
Location: TBD
Free appetizers!
Cash bar

September 5

Board Meeting
7:45 am
Center for Health Affairs
Downtown Cleveland

**Have an idea for a
program?
Call the Chapter at
440/892-7620**



Business Office:
321 Florence Court
Bay Village, OH 44140
Phone: 440.892.7620
Fax: 440.617.0716

Our Next Program: June 10, 2008

We're on the web!

www.ifmanorthernohio.org